

Philips CareSage leaps into the

Post-Acute Market with New Partnership

In a new partnership that brings its predictive analytics solution to post-acute care providers, Philips CareSage has joined forces with InceMedical – a team of healthcare advisors that work with leading post-acute care providers in the US to help them develop and implement solutions to optimize value and outcomes.

To assist providers in reducing the number of avoidable hospital admissions and readmissions, InceMedical will develop a custom solution using its MedAdept IT platform that identifies patients who would benefit from medical alert monitoring with Philips Lifeline and ongoing risk-assessment with the CareSage predictive analytics engine.

The CareSage solution currently collects and analyzes data from multiple sources to allow clinicians to monitor, qualify and assess patient risk remotely, in order to improve patient outcomes and care. With InceMedical, Philips will be expanding its customer base through key healthcare customers who are looking for new innovative solutions to help reduce preventable readmissions.

“Adverse medication events, acute exacerbations and falls are all leading contributors to early readmissions and avoidable hospitalizations. By integrating Philips Lifeline personal emergency response systems and CareSage predictive analytics technologies, we will be better able to help our customers proactively improve the health of persons at risk and reduce avoidable costs,” said Rick Nicksic, Managing Partner of InceMedical.

“Partnering with Philips Lifeline supports our mission to deliver solutions that lead to better outcomes and safer hospital discharges for patients who will benefit from having monitoring services in their homes. Philips technology not only allows patients to get help if they have had a fall, but will also assist in reducing the number of falls, by identifying those at risk and allowing earlier intervention to put prevention strategies in place,” Greg Cooper, Managing Partner, InceMedical.

Beyond this, the multiyear strategic partnership will also look at how to incorporate Medication Adherence solutions, and is currently working with the Philips Sleep and Respiratory Care division to develop custom COPD and Sleep solutions.

The following links are to the [InceMedical website](#) and our [CareSage video](#).

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